

Results Focused Learning

Get Started With A Results Focused Course

And Get The Results You Want:

A Profitable Thriving Online Business Guaranteed!

By

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Contents In Any Way**

This Report is an Affiliate Link Free Zone

There Are No Affiliate Links Whatsoever

Introduction

Getting started online can be difficult. In fact really difficult. What you need to do in order to build a successful internet marketing business may at first glance seem obvious but in fact, it is often counter intuitive.

You see, the truth is that there are many intricacies and nuances involved in the process of succeeding online. Why? Because of the simple fact that your success depends on your ability to build a **real business**.

It is the people who take time to find out how to build a real business that succeed online. If this is all you remember from this report, you will be fine.

Now, while there is no doubt that the internet makes things easier, it is, in the final analysis, just a media, like television, the newspaper or the radio. Nothing more.

And you already know that no media by itself constitutes a business. Every media is simply a channel through which you can advertise the **good or bad business you have built**. The internet is no different.

In fact, if you build a poor business and that business happens to be an internet marketing business, you will just fail faster. The net as you may know by now is a very unforgiving place. Your competitor is not down the road but a mere CLICK away.

So it is undeniable that getting started online is tough.

As if that is not enough food for thought, the situation is exacerbated by the fact that several internet marketing “guru’s” push products that are nothing more than a boat load of rubbish.

Strong words, I know. But that’s the truth. It really is. Many products target internet marketing newbies who have no clue whatsoever as to how to build a successful internet marketing business.

When these newbies first become interested in learning internet marketing, they are **fresh** and **ripe** targets for the crafty marketers who make a living through misleading and deceptive practices.

For instance, you have probably come across products that the owners expressly or implicitly say can make you a million dollars and yet you can buy them for just 37 bucks.

The sales letters that flog these products claim you will tap into some super-secret internet marketing system and make a million dollars in a couple of months. Come on, honestly?

I've come across several of these products and I'm sure you have as well. So by now, we both know they don't work. Never have, never will.

Short Story

If you are as unfortunate as I have been in the past then you have probably spent a lot of money on products that promise the moon but deliver nothing more than a fleeting puff of smoke.

I mean, I've spent thousands of dollars on products that have done nothing but taken me further from my goals. I can easily prove how much I've spent by simply reviewing every product I've bought from an insider's perspective.

Needless to say, the list is long and a bit embarrassing. For example, how on earth did I fall for "latest new internet marketing business in a box that will help you bank an easy 300 bucks every day starting today?" Or the *new limited edition* software that would extract thousands of leads from Google every day without any work on my part.

Come on guys. It ain't gonna happen.

Yes, it's true that the internet really is the cash emitting, money generating machine that the schemers said it was. And it has probably kept many people who would have had nothing else to do without it from going mental or landing in prison.

But we still live in reality and in a real world setting no one will sell you a course that can make you a million dollars in one month for only 37 bucks.

Why would they do something like that? If someone had such a system they would be working it half way to death night and day like a raging lunatic until it stopped producing results. THEN, they would let you know about it. Harsh but true.

So the million dollar question is, what works online?

Fortunately, the answer to this question won't cost you a million dollars. The thing that works online is the same thing that works offline. And it's to build an internet marketing business that is based on proven principles and systems. That's it.

So Where is the Problem?

If building an online business is that straight forward, why do most newbies fail so spectacularly?

Well, we have already looked at the fact that most of the courses on internet marketing are nothing more than junk. They are created by people who in many cases just want to rip you off. Scam artists to be specific.

But there is another problem. It's a more insidious one but it's just as lethal in terms of how much damage it can inflict on your progress. It presents itself in the form of internet marketing courses that provide you with a HUGE amount of information that amuses you but leaves you still, if not more, *confused*.

What's the point of having so much information if at the end of the day you can't use it to make any real progress?

So what is the solution? Come on Musonda spill the beans!

Alright, alright.

Over the years, I've discovered that the solution is to educate yourself using internet marketing courses that focus on showing you the EXACT steps you need to take in order to achieve a specific result. And that result is, of course, creating a successful internet marketing business based on one proven model or the other.

I call these products **Results Focused Products**. By the time you are through with them, you have your desired result. That is, you have an up and running internet marketing business that can become hugely profitable if you consistently work at building it. Not just a lot of information in your brain that you can't use in any profitable way.

You have a clear roadmap that shows you how to go from where you currently are [broke and busted, jokes, though it certainly was the case for me] to where you ultimately want to get. The promised land of having a functional online business that generates a great income for you.

So what follows in this brief report are 2 **Results Focused Products** that I have personally used to create my own business. I have gone through these products myself and at the end of the day, I have an internet marketing business that has a pretty solid foundation and (not to brag) is helping both me and other people achieve our aims.

I really recommend you get started with them as well. They will seriously help you get on the straight line to online success. You won't have to meander in zigzags like I did because you will have **step by step** instructions on how to move from where you currently are, to having a solid up and running online business.

In fact, if you are better at following instructions, you will achieve your goals faster than I did. There is absolutely no hype in these courses. Just proven principles and systems.

So the 2 **Results Focused Products** are **Site Build It!** by Ken Evoy and **Follow Up Selling Systems** by Charlie Page.

Let's take a brief look at each of them. And don't worry about all the links. This report is an Affiliate Link Free Zone.

Alright let's go.

Site Build It!

Site Build It! was created by Ken Evoy, a true internet marketing business genius. It teaches you how to create a money making website from scratch. By the time you are through following the process, you will have a content rich website that you can monetize in many ways.

You will have a website that actually meets the needs of your market. Why? Because it will provide information that people are actually searching for. But not just any information. This is information that a sufficient number of people are searching for in order for you to create a profitable internet marketing business while serving them.

Yet, it is also information that not too many people are providing. This means you will be able to base your business on a segment of a market that is not overly competitive. And that's a real advantage when you are first starting out online.

You will be able to find out what people are searching for using **Site Build It's** proprietary research software.

Furthermore, **Site Build It!** not only provides you with step by step instructions that lead you to creating a profitable website. It also provides you with practically ALL the tools you need to build that website. You get the whole enchilada!

At its price, it's the most effective internet marketing course I have ever come across. Period. In fact, I challenge you to find a better one at a price below \$2000. I know you won't find it. Why? Because it doesn't exist.

So, other than the above reasons, why is it advantageous to start with **Site Build It!**? Here are 5 powerful reasons:

1. Site Build It! enables you to build a website that receives a whole lot of free traffic from major search engines like Google and Bing. In fact, if you check out

<http://traffic-test.sitesell.com/> you will see that 61% of Site Build It! websites are in the top 3% of websites that receive the highest amount of search engine traffic online. Think about that!

Of course this does not happen overnight. But, if you follow the process without trying to take any short cuts, if you are true to the process from the very beginning to the very end, you will eventually have a website that receives a lot of free search engine traffic.

And if you are as penniless as most of us are when we start out online, that's a major advantage indeed.

2. Another great reason to start with **Site build It!** is that it completely takes the "technical pain" out of your internet marketing business. When you first start out online, this is ABSOLUTELY critical.

Why? Because you don't want to spend the majority of your time sorting out technical issues. If you are a technophobe like me, that's a complete nightmare. What you want is to spend your precious time doing the things that cause you to build a profitable, value providing online business.

Things like writing more content for your site, writing and placing ads in targeted locations, creating profitable joint venture relationships and so on.

Let the **Site Build It!** team of technical Geeks at <http://buildit.sitesell.com/> promptly take care of all your technical issues at no extra charge.

And I mean promptly. They are monitored by Ken Evoy himself, the founder and owner of **Site Build It!** He will deal with your issues *himself* if no one else can! Talk about having a "technical pain free" internet marketing business.

3. The third reason to use **Site Build It!** is that it has a world class suit of almost every online business building tool you will ever need. It has autoresponder software, newsletter software, list building software, and my favorite, content creation software that allows other people to create content for your website!

You can check out the entire suit of tools at <http://tools.sitesell.com/>.

There are so many tools as you saw for yourself. From niche selection tools, to profitable keyword selection software, to forms that you can use to collect extensive information from your website visitors. I can't mention them all here but you can check out one free tool at <http://value-exchange.sitesell.com/>.

This tool will help you quickly and easily find high quality websites to get links from. Getting links from these websites will seriously increase the amount of traffic you get over time. So check it out. Ken explains the process far better than I ever could.

If you build your website using ANY other program, you will have to spend no less than \$2000 **PER YEAR** to get access to the tools that **Site Build It!** provides for a mere fraction of that price.

Why? Because most website creation software does not have the tools that **Site Build It!** comes with. You have to buy the tools separately from other providers.

And the result of getting one tool from one provider, another tool from another provider and yet another tool from another provider, is that at the end of the day you WILL end up spending a lot, LOT more money to build and maintain a website that has the inbuilt power of **Site Build It!**

Furthermore, **Site Build It!** has a number of software programs that work in the background without you even being aware of them. For example, it has a program that spiders your website regularly to check if you have created any new content and then submits that content to search engines every day.

This way, search engines keep noticing how active your website is and hence they send you more and more free traffic. Imagine having to do this manually.

4. The fourth reason to use **Site Build It!** is that it has a very active forum that is full of expert internet marketing business owners that are eager to help up and coming online marketers like you succeed.

In fact, the motto of this particular forum is "Help and be helped"! So if ever you want or need help that falls outside the scope of what the support team is able to help you with, you will find this forum particularly useful.

It's also a great source of joint venture partners because a huge number of members have content rich websites that receive immense amounts of free search engine traffic. Imagine your product receiving exposure from 10 joint venture partners. The results can be significant.

5. The fifth reason to use **Site Build It!** is that it has coaches who can show you how to perform any task that you find difficult as you build your online business. Unlike the forum, this is a paid service. But it costs very little and you get specific instructions that show *exactly* how to solve your problem.

If you want, you can even hire a coach to just "do it" for you. This can come in very handy because it can allow you to get more done in a short period of time. You can focus on one thing while your coach focuses on another thing.

For example, www.InternetMarketingDissected.com the website you are currently on or got this report from was designed by a **Site Build It!** coach. I told her what I wanted and she delivered exactly that. You would never believe the price.

So needless to say I find this coaching facility very beneficial. If you have been online for any length of time, then you probably know how hard it is to outsource aspects of your business and get quality results.

With **Site Build It!**, you can be sure that if you hire a coach to do work for you, that work will be of the highest standard. Why? Because **Site Build It!** depends on its reputation perhaps more than most online businesses. By this I mean that it depends on referrals and repeat business.

And the only way to get these things is by over delivering value to its customers. That's why any work you outsource to a coach will HAVE to be excellent.

Secondly, this coaching facility is a very rare occurrence for products that cost as little as **Site Build It!** For most products online, if you struggle to implement any of the lessons, you will have to hire a coach from a different online business. And you most likely know by now that these coaches don't come cheap.

So having access to knowledgeable, experienced, down to earth experts who have been there and done that is yet another huge benefit of getting started with **Site Build It!**

As you can probably tell, I can't recommend it enough. For the person who is sick and tired of hype and desperately wants to build a successful internet marketing business that works in the REAL world, it is a great solution. You won't just build a website. You will build a profitable online business. And there is a MAJOR difference there.

You can get your risk free trial at <http://www.sitesell.com/>.

Follow Up Selling Systems

When it comes to building a **Time Rich** internet marketing business, **Follow Up Selling Systems** is the course that really *really* educates you at a very affordable price. Its main aim is to show you EXACTLY how to successfully market and sell your products and services on autopilot to your email list.

So by the time you are through with **Follow Up Selling Systems**, you will know the PRECISE formula for creating a sequence of emails that you can use to dramatically increase the effectiveness of your marketing and selling.

Why does this formula work so well?

The reason it works so well is that it enables you to tap into the buying psychology of your prospects. What does that mean?

Well, it is now a settled truth that the more times you advertise a product to your list, the more likely they will be to buy it from you.

So when you send only one email to your list promoting your product, you leave a HUGE amount of money on the table. You miss out on the people who would have bought your product if you had sent 3 or 7 or 9 or 15 more emails.

Having said that, it is critical to note that it is highly important to send your prospects the right type of emails. Why? Because sending the wrong type of emails can actually cause less people to buy and more people to opt out of your list. When most people attempt to try follow up marketing or selling, they come across as spammers.

None of us like to be sold to. Especially not with a flurry of emails. That's where **Follow Up Selling Systems** comes in really handy. It shows you exactly how to write promotional emails in ways that are none "salesy" or intrusive.

Your prospects will look forward to your emails rather than **despise** the very sight of your name in their inbox. This may all sound mysterious to you now, but once you learn the proven formula for creating email sequences that sell, you will realize how easy it really is.

Now, remember that I mentioned that the MAIN aim of **Follow Up Selling Systems** is to show you how to create a powerful sequence of emails that wildly increases the success of your email promotions?

Well, it does not end there. You see, if you only learned how to create a persuasive email sequence, if that's all you gained at the end of the day, I guarantee that you would not be able to create a successful internet marketing business. So I would be doing you a *grave* injustice in recommending **Follow Up Selling Systems** to you.

But this course teaches you a whole lot more. It shows you how to build a profitable online business around those persuasive email sequences. For example;

1. It teaches you how to find a market that **desperately wants solutions** to their **problems** and is willing to **pay** for those solutions **online**. That's critical, so read it again.
2. It shows you how to find products that your market wants to buy. There may be many products that can solve their problems but they may not want to buy most of them. You need to sell them products that THEY perceive as solutions to their problems. **They** are the expert on what they want.
3. It explains exactly how to promote a mix of products that will enable your internet marketing business to be immensely profitable. You will learn what products to promote and in what order so that you can maximize profits. There can be a world of a difference in your profits when you promote the right mix of products in the right sequence.
4. It reveals a time tested method for creating a squeeze page (email capture page) that effectively persuades visitors to join your email list. It also provides you with the software to create your own squeeze pages. Remember, without a squeeze page you can't build an email list. And if you can't build an email list, you can't enjoy the **immense** benefits of autopilot email marketing.
5. Furthermore, it teaches you which traffic generation methods actually work. This is HUGE. The wrong traffic generation methods can waste large amounts of both your money and time. They can help you get poor quickly if that's your aim. 😊

You will learn all these things inside **Follow Up Selling Systems** and a whole lot more. Charlie Page has really tried to over deliver here. In fact, I think he has succeeded. You see,

most online business courses only teach you **how to** do something. But there is something critical they don't do.

They don't provide you with the tools to do what they are teaching you how to do. **Follow Up Selling Systems** is different. It provides the software you need to build world class squeeze pages. It then hosts those squeeze pages for you! It also provides several templates you can use to build persuasive squeeze pages.

So you get both the squeeze page building software AND templates you can use to create your own squeeze page design.

If for some reason or the other, you think you can't build an effective squeeze page on your own, the team at **Follow Up Selling Systems** will build one for you at no extra charge. Actually, they will build 5 for your internet marketing business **EVERY MONTH** if that's what you want! You won't pay an extra cent for this.

If **Follow Up Selling Systems** is unable to provide you with a tool to perform one of the steps it teaches you, for example market research, it will show you exactly where you can get the best affordable tools to complete that step.

Many of these will be free tools and resources. But some will involve you spending some money. However, the good news is that they will be well worth their price. For example, in order to send email sequences automatically over a period of time, you will need a paid autoresponder. Aweber [www.aweber.com] is the leading autoresponder, and it's the one recommended within **Follow Up Selling Systems**.

Charlie Page really goes the extra mile to show you, in specific step by step detail, what you need to do in order to create a profitable **time rich** online business. That's why I recommend this course.

Did I mention the fact that in some cases, depending on what your niche is, there are done-for-you email messages that you can copy and paste into your autoresponder and start automatically profiting from right away? Well, you get that too!

So if you want to create an internet marketing business that REALLY frees up your time and helps you make money on autopilot, you seriously owe it to yourself to try out Follow Up Selling Systems at <http://www.followupsellingsystems.com/sp/4403-follow-up-selling-systems-charter-membership>.

Strange address I know. But that's just how it is.

When I say autopilot, I don't mean you will never have to do any work. There is no online business system like that. If you know of one, please let me know about it.

What I mean by autopilot is that once you have created a sequence of emails and have built a list to send them to, your emails will do the marketing and selling for you on autopilot. Your autoresponder software will make this possible.

You will still need to test, track and tweak those emails in order to monitor their performance and improve it. If you sell your own products and services, you will also need to provide outstanding customer service.

But over time, the amount of work you will have to do to make money online will drastically decrease as your emails market and sell your products and services more and more effectively.

So, let's see. What else haven't I mentioned? Oh yes. In order to help you build a solid online business, Charlie Page has also included some fantastic bonus courses within the member's area. These courses range from list building (of course), to increasing your profits without increasing the size of your list!

So if you want to learn how to build a profitable time rich internet marketing business, joining **Follow Up Selling Systems** is really a no brainer. Here's the link again to join. <http://www.followupsellingsystems.com/sp/4403-follow-up-selling-systems-charter-membership>.

I encourage you to do yourself a favor and start putting time on your side Today!

Warm Regards

Musonda

P.S. If you feel you have gotten value from this report and if you feel that someone else might also find it valuable to know what information will help them get started online in the best way possible, feel free to share this report with them.

P.P.S. So which one will it be for you; Site Build it for a high free traffic website or Follow up Selling Systems for a time rich autopilot email marketing business? Here's the deal, without traffic, your internet marketing business is nothing. So if you have no clue about how to get traffic and you don't plan to spend significant money on promoting your business then Site build it may be the better choice for you. If you know how to get traffic and are prepared to

also spend some money on traffic generation, Follow Up Selling Systems may be better for you.

Though the truth is that for me personally, the two have worked well together. Site Build it has helped me build a free traffic website. I send that traffic to a squeeze page in order to build a list that I can market to using automated email sequences. Choose what works best for you. But start with one course only otherwise you'll confuse yourself working on two at the same time. Remember, real progress comes from FOCUSED effort.