

Results Focused Learning

Get Started With A Results Focused Course

And Get The Results You Want:

A Profitable Thriving Online Business Guaranteed!

By

Bruce Ross

www.Internet-Marketing-Dissected.com

Introduction

Getting started online can be difficult. In fact REALLY difficult. What you need to do in order to build a successful online business is far from clear. The situation is worsened by the fact that several internet marketing “guru’s” push products that are nothing more than a load of rubbish.

Strong words, I know. But that’s the truth. It really is. Many products target internet marketing newbies who have no clue as to what works and what does not. For instance, you have probably come across products that the sellers say are worth a hundred thousand dollars but you can buy them for only \$37.

The sales letters that flog these products claim you will tap into some Super Secret internet marketing system and make a million dollars in 1 week.

I’ve come across several of these products and I’m sure you have as well. So by now, we both know they don’t work. Never have, never will.

So what works? Well, frankly, I’m thankful that there are several internet marketers that have created products that work very well indeed. They teach you how to succeed at internet marketing without any hype or fluff.

They simply focus on showing you the exact steps you should take in order to achieve a specific result. The result is creating a successful online business based on one proven model or the other.

I call these products **Results Focused Products**. By the time you are through with them, you have a desired result. That is, you have an up and running online business that can become hugely profitable if you consistently work at building it. Not just a lot of information in your brain that you can’t use in any profitable way.

So what follows in this brief report are 2 **Results Focused Products** that I have used to create my online business. I have gone through these products myself and at the end of the day, I have an online business that has a solid foundation and (not to brag) is helping both me and other people achieve our aims.

I really recommend you get started with them as well. They will seriously help you get on the straight line to online success. You won’t meander in zigzags because you will have step by step instructions on how to move from where you currently are, to having a solid up and running online business.

No hype, just truth.

So the 2 **Results Focused Products** are **Site Build It!** by Ken Evoy and **Follow Up Selling Systems** by Charlie Page.

Let's take a brief look at each of them.

Site Build It!

Site Build It! was created by Ken Evoy, a true internet marketing genius. It teaches you how to create a money making website from scratch. By the time you are through following the process, you will have a content rich website that you can monetise in many ways.

You will have a website that actually meets the needs of your market. Why? Because it will provide information that people are actually searching for. But not just any information. This is information that a sufficient number of people are searching for in order for you to create a profitable online business while serving them.

Yet, it is also information that not too many people are providing. This means you can base your online business on a segment of a market that is not overly competitive. And that's a real advantage when you are first starting out online.

Furthermore, **Site Build it!** not only provides you with step by step instructions that lead you to creating a profitable website. It also provides you with practically ALL the tools you need to build that website. You get the whole enchilada!

At its price, it's the best website building course I have ever come across. Period. In fact, I challenge you to find a better one at a price below \$2000. I know you won't find it. Why? Because it doesn't exist.

So, other than the above reasons, why is it advantageous to start with **Site Build It!**? Here are 5 powerful reasons:

1. Site Build It! enables you to build a website that receives a whole lot of free traffic from major search engines like Google and Bing. In fact, [61% of Site Build It! websites are in the top 3% of websites](#) that receive the highest amount of search engine traffic online. Think about that!

Of course this does not happen overnight. But, if you follow the process without trying to take any short cuts, if you are true to the process from the very beginning to the very end, at the end of the day you will eventually have a website that receives a lot of free search engine traffic.

And if you are as penniless as most of us are when we start out online, that's a major advantage indeed.

2. Another great reason to start with **Site build It!** is that it completely takes the "technical pain" out of your online business. When you first start out online, this is ABSOLUTELY critical.

Why? Because you don't want to spend the majority of your time sorting out technical issues. If you are a technophobe like me, that's a complete nightmare. What you want is to spend your precious time doing the things that cause you to build a profitable, value providing online business.

Let the [Site Build It!](#) team of technical Geeks promptly take care of all your technical issues.

And I mean promptly. They are monitored by Ken Evoy himself, the founder and owner of **Site Build It!** He will deal with your issues *himself* if no one else can!

3. The third reason to use **Site Build It!** is that it has a [world class suit of almost every online business building tool you will ever need](#). It has autoresponder software, newsletter software, list building software, and my favourite, content creation software that allows other people to create content for your website!

There are so many other tools. From niche selection tools, to profitable keyword selection tools, to forms that you can use to collect extensive information from your website visitors. I can't mention them all here but you can check out one [Site Build It! tool for free here](#).

This free tool will help you quickly and easily find high quality websites to get links from. Getting links from these websites will seriously increase the amount of traffic you get over time. So check it out. Ken explains the process far better than I ever could.

If you build your website using ANY other program, you will have to spend no less than \$2000 **PER YEAR** to get access to the tools that **Site Build It!** provides for a mere fraction of that price.

Why? Because most website creation software does not have the tools that **Site Build It!** comes with. You have to buy the tools separately from other providers.

And the result of getting one tool from one provider, another tool from another provider and yet another tool from another provider, is that at the end of the day you WILL end up spending a lot, LOT more money to build and maintain a website that has the inbuilt power of **Site Build It!**

4. The fourth reason to use **Site Build It!** is that it has a very active forum that is full of expert online business owners that are eager to help up and coming online marketers like you succeed.

In fact, the motto of this particular forum is “Help and be helped”! So if ever you want or need help that falls outside the scope of what the support team is able to help you with, you will find this forum particularly useful.

It’s also a great source of joint venture partners because a huge number of members have content rich websites that receive immense amounts of free search engine traffic. Imagine your product receiving exposure from 10 joint venture partners. The results can be significant.

5. The fifth reason to use **Site Build It!** is that it has coaches who can show you how to perform any task that you find difficult as you build your online business. Unlike the forum, this is a paid service. But it costs very little and you get specific instructions that show *exactly* how to solve your problem.

If you want, you can even hire a coach to just “do it” for you. This can come in very handy because it can allow you to get more done in a short period of time. You can focus on one thing while your coach focuses on another thing.

I find this coaching facility to be very beneficial. If you have been online for any length of time, then you probably know how hard it is to outsource aspects of your business and get quality results.

With **Site Build It!**, you can be sure that if you hire a coach to do work for you, that work will be of the highest standard. Why? Because **Site Build It!** depends on its reputation perhaps more than most online businesses. By this I mean that **Site Build it!** depends on referrals and repeat business.

And the only way to get these things is by over delivering for its customers. That's why any work you outsource to a coach will HAVE to be excellent.

Secondly, this coaching facility is a very rare occurrence for products that cost as little as **Site Build It!** For most products online, if you struggle to implement any of the lessons, you will have to hire a coach from a different online business. And you most likely know by now that these coaches don't come cheap.

So having access to knowledgeable, experienced experts who have been there and done that is a huge benefit of getting started with **Site Build It!**

As you can probably tell, I can't recommend **Site Build It!** enough. For the person who is sick and tired of hype and desperately wants to build a successful online business that works in the REAL world, **Site Build It!** is a great solution. You won't just build a website. You will build a profitable online business!

[Get your risk free trial here.](#)

Follow Up Selling Systems

When it comes to building a **Time Rich** online business, **Follow Up Selling Systems** is the course that really *really* educates you at a very affordable price. Its aim is to show you EXACTLY how to successfully market and sell your products and services on autopilot to your email list.

That's its main aim. So by the time you are through with **Follow Up Selling Systems**, you will know the PRECISE formula for creating a sequence of emails that you can use to dramatically increase the effectiveness of your marketing and selling.

The reason why the Follow Up formula works so well is that it enables you to tap into the buying psychology of your prospects. What does that mean?

Well, it is now a settled truth that the more times you advertise a product to your list, the more likely they will be to buy it.

So when you send only one email to your list promoting your product, you leave a HUGE amount of money on the table. You miss out on the people who would have bought your product if you had sent 3 or 7 or 9 or 15 more emails.

Having said that, it is critical to note that it is highly important to send your prospects the right type of emails. Why? Because sending the wrong type of emails can actually cause less people to buy and more people to opt out of your list. When most people attempt to try follow up marketing or selling, they come across as spammers.

None of us like to be sold to. Especially not with a flurry of emails. That's where **Follow Up Selling Systems** comes in really handy. It shows you exactly how to write promotional emails in ways that are none "salesy" or intrusive.

Your prospects will look forward to your emails rather than **despise** the very sight of your name in their inbox. This may all sound mysterious to you now, but once you learn the proven formula for creating email sequences that sell, you will realise how easy it really is.

Now, remember that I mentioned that the MAIN aim of **Follow Up Selling Systems** is to show you how to create a powerful sequence of emails that wildly increases the success of your email promotions?

Well, it does not end there. You see, if you only learnt how create a persuasive email sequence, if that's all you gained at the end of the day, then I guarantee that you would not be able to create a successful online business. So I would be doing you a grave injustice in recommending **Follow Up Selling Systems** to you.

But **Follow Up Selling Systems** teaches you a whole lot more. It teaches you how to build a profitable online business around those persuasive email sequences. For example;

1. It teaches you how to find a market that **desperately wants solutions** to their **problems** and is willing to **pay** for those solutions **online**. That's critical, so read it again.
2. It shows you how to find products that your market wants to buy. There may be many products that can solve their problems but they may not want to buy most of them. You need to sell them products that THEY perceive as solutions to their problems. **They** are the expert.
3. It explains exactly how to promote a mix of products that will enable your online business to be immensely profitable. You will learn what products to promote and in what order so that you can maximize profits.
4. It reveals a time tested method for creating a squeeze page (email capture page) that effectively persuades visitors to join your email list.

5. It teaches you which traffic generation methods actually work. This is HUGE. The wrong traffic generation methods can waste large amounts of both your money and time. They can help you get poor quickly if that's your aim. ☺

You will learn all these things inside [Follow Up Selling Systems](#) and a whole lot more. Charlie Page has really tried to over deliver here. In fact, I think he has succeeded. You see, most online business courses only teach you **how to** do something. But there is something critical they don't do.

They don't provide you with the tools to do what they are teaching you how to do. **Follow Up Selling Systems** is different. It provides the software you need to build world class squeeze pages. It then hosts those squeeze pages for you! It also provides several templates you can use to build persuasive squeeze pages.

So you get both the squeeze page building software AND templates you use to create your own squeeze page design.

Why is this important? Well because without a properly built squeeze page you can't collect email addresses to market to. You can't build that all important list.

The team at **Follow Up Selling Systems** recognises this. That's why, if for some reason or the other, you think you can't build an effective squeeze page, they will build one for you at no extra charge. Actually, they will build 5 for you **EVERY MONTH** if that's what you want! You won't pay an extra cent for this.

If **Follow Up Selling Systems** is unable to provide you with a tool to perform one of the steps it teaches you, for example market research, it will show you exactly where you can get the best affordable tools to complete that step.

Many of these will be free tools and resources. But some will involve you spending some money. However, the good news is that they will be well worth the price. For example, in order to send email sequences automatically over a period of time, you will need a paid autoresponder. [Aweber](#) is the leading autoresponder, and it's the one recommended within **Follow Up Selling Systems**.

Follow Up Selling Systems really goes the extra mile to show you, in specific step by step detail, what you need to do in order to create a profitable **time rich** online business. That's why I recommend it.

Did I mention the fact that in some cases, depending on what your niche is, there are done-for-you email sequences that you can copy and paste into your autoresponder and start profiting from right away? Well, you get that too!

So if you want to create an online business that REALLY frees up your time and helps you make money on autopilot, you seriously owe it to yourself to try out [Follow Up Selling Systems](#).

When I say autopilot, I don't mean you will never have to do any work. There is no online business system like that. If you know of one, please let me know about it.

What I mean by autopilot is that once you have created a sequence of emails and have a list, your emails will do the marketing and selling for you on autopilot. Your autoresponder software will make this possible.

You will still need to test and track and tweak those emails in order to monitor their performance and improve it. If you sell your own products and services, you will also need to provide outstanding customer service.

But over time, the amount of work you will have to do to make money online will drastically decrease as your emails market and sell your products and services more and more effectively.

So, let's see. What else haven't I mentioned? Oh yes. In order to help you build a solid online business, Charlie Page has also included some fantastic bonus courses within the member's area. These courses range from list building (of course), to increasing your profits without increasing the size of your list!

So if you want to learn how to build a profitable time rich online business, joining **Follow Up Selling Systems** is really a no brainer. [Here's the link to join](#). And yes it's my affiliate link. If you join using it, I will give you some extra special bonuses. Just send me the receipt at serve@internetmarketingdissected.com.

I will send you my private label version of **The Simple Affiliate System** that will show you how to easily make money with affiliate marketing and another surprise bonus that I guarantee you will love.

[So start putting time on your side Today!](#)

To Your Success!

Bruce

P.S. If you feel you have gotten value from this report and if you feel that someone else might also find it valuable to know what information will help them get started online in the best way possible, feel free to share this report with them.